



The Little Book that Still Saves Your Assets: What The Rich Continue to Do to Stay Wealthy in Up and Down Markets

By David M. Darst

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Protect assets during times of crisis with this new edition of the *New York Times* bestseller!

When the first edition of this book appeared it was before the economic crash. This new edition shows how David Darst's particular kind of asset allocation helped his investors during that volatile period. It also contains a discussion of downside and risk tolerance and new self-tests for determining your risk tolerance. And, finally, it reveals how the asset allocation model has changed since 2008. In all of these areas, the author will continue to include new insightful anecdotes like those that peppered the first edition.

- Shows how to tap into the use of asset allocation strategies to protect your investments
- Offers updated information on downside and risk tolerance
- The next step resource from a managing director of Morgan Stanley and the bestselling author David Darst
- Includes a Foreword by Jim Cramer

David Darst reveals how to use asset allocation to increase your portfolio that tap into the investment strategies of the wealthy.

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Editorial Review

Review

“The Little Book That Still Saves Your Assets presents a necessary introduction to managing personal investments that would be beneficial to anyone in the financial services industry. . . Everyone who invests money now or ever intends to would benefit from Darst's worthwhile introduction to the most fundamental principle of investing.”—**ABA Banking Journal**

From the Inside Flap

When the crash of 2008 happened, most of us saw the value of our investments crash too. But while the majority of us struggled, the already affluent seemed to weather the storm just fine. How did they do it? The secret lies in two words: asset allocation. No one knows this better than David Darst, one of the world's foremost experts on what it takes to make the most of your money.

Asset allocation isn't just a smart investing strategy; it's the ultimate determinant of success in the markets and it's the proven strategy the wealthy use to survive financial chaos and profit even in down markets. In *The Little Book That Still Saves Your Assets*, Darst distills his immense knowledge into a gem of a guide that lets you safeguard your money the same way the rich do. Based on a lifetime of clear thinking and innovative research borne out of decades of real-world experience, this book presents the art and science of asset allocation in a crisp, down-to-earth fashion. It's like having your own money manager to guide you through tough economic times.

Darst describes the practical principles behind the process of managing your money in today's challenging investment climate and stresses the substantial investment returns that the right mix of stocks, bonds, cash, gold, real estate, commodities, and other assets can bring to your portfolio. He also explains how to adjust your asset allocation model for today's post-crash market and determine the amount of risk your portfolio can tolerate.

Positioning your portfolio for optimal long-term performance is the key to a secure future. Now, you can use the same strategies that professional wealth managers use. With *The Little Book That Still Saves Your Assets* as your guide, Darst puts you on a path that will help you maximize your returns and achieve your life goals. Whether you do it on your own or with the help of a trusted advisor, you need to understand the ins and outs of asset allocation, and this book will help you learn what the wealthy have long known—that 80 percent of investment returns are found to come from correct asset allocation.

Wealthy individuals and financial institutions use the asset allocation strategies outlined by David Darst to protect and grow their assets in any market. Let *The Little Book That Still Saves Your Assets* show you how to do it too.

From the Back Cover

Praise for 1st Edition of *The Little Book That Still Saves Your Assets*

"Darst delivers his wisdom like fine champagne: full of sparkle and so good you hate to finish it. All investors have much to gain from his sparkling advice."

—**Peter L. Bernstein**, author of *Capital Ideas*, *Against the Gods*, *The Power of Gold*, and *Capital Ideas Evolving*

"Asset allocation is an art, David Darst is the master. This entertaining and readable little book enables individual investors to do what the pros do— build and save their assets!"

—**Consuelo Mack**, Anchor and Managing Editor, *Consuelo Mack WealthTrack* on PBS

"David Darst is a walking encyclopedia of investment information. This book is an invaluable source and reference."

—**Barton Biggs**, author of *Hedgehogging*, *Wealth, War and Wisdom*, *A Hedge Fund Tale of Reach and Grasp*, and *Diary of a Hedgehog: Biggs' Final Words on the Markets*

"David Darst has produced another winner! This book is a must-read for any investor who is serious about seeking the best risk-adjusted return on a portfolio."

—**Samuel L. Hayes**, Jacob H. Schiff Professor of Investment Banking, Emeritus, Harvard Business School

"With his decades of experience, Darst entertainingly debunks the mysteries of investing—helping you grow the value of your assets while achieving peace of mind in the process."

—**Byron Wien**, Vice Chairman, Blackstone Advisory Partners LP

Users Review

From reader reviews:

Maria Hernandez:

Have you spare time for a day? What do you do when you have a lot more or little spare time? Yeah, you can choose the suitable activity with regard to spend your time. Any person spent their particular spare time to take a go walking, shopping, or went to typically the Mall. How about open or perhaps read a book eligible The Little Book that Still Saves Your Assets: What The Rich Continue to Do to Stay Wealthy in Up and Down Markets? Maybe it is to become best activity for you. You understand beside you can spend your time with your favorite's book, you can wiser than before. Do you agree with its opinion or you have some other opinion?

Lorenzo Lowe:

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Bradford Padgett:

A lot of people always spent their free time to vacation or maybe go to the outside with them family members or their friend. Were you aware? Many a lot of people spent they free time just watching TV, or playing video games all day long. If you want to try to find a new activity this is look different you can read a new book. It is really fun to suit your needs. If you enjoy the book that you just read you can spent 24 hours a day to reading a reserve. The book The Little Book that Still Saves Your Assets: What The Rich Continue to Do to Stay Wealthy in Up and Down Markets it is extremely good to read. There are a lot of individuals who recommended this book. These folks were enjoying reading this book. When you did not have enough space bringing this book you can buy the actual e-book. You can m0ore easily to read this book from your smart phone. The price is not to fund but this book features high quality.

David Hosford:

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