



Patent It Yourself: Your Step-by-Step Guide to Filing at the U.S. Patent Office

By David Pressman Attorney, Thomas Tuytschaevers Attorney

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- conduct a patent search the right way
- evaluate your idea's commercial potential
- file a provisional patent application to get "patent pending" status
- prepare a patent application
- focus on your patent application's claims
- respond to patent examiners
- get your drawings done right
- protect your rights in foreign countries
- deal with infringers, and
- market and license your invention.

Thoroughly updated to reflect the latest changes in intellectual property law, this edition provides the latest U.S. Patent and Trademark Office rules and forms. The 18th edition covers the latest implications of the first-to-file rules created by the America Invents Act.

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Editorial Review

Review

"Patenting an idea can be really expensive and intimidating. When I was starting out, I read this terrific book called Patent It Yourself, by a lawyer named David Pressman. It was really straightforward. Using that book, I wrote GoPro's first patent myself. It was this 600-page tome that I went maniacal on. When I took it to the attorneys to get their opinion and to see how much it would cost for them to finalize it, they told me I'd just saved myself a lot of money?I'd basically done the whole thing myself. More important, the book gave me a good understanding of what's patentable and what's not. For any entrepreneur who's inventing something, it's the one book you should read." *Bloomberg Business Week - Ask a Billionaire: GoPro's Nick Woodman on the Book 'Patent It Yourself'.*

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"Contains all necessary forms and instructions plus advice on marketing your invention." *Money*

About the Author

San Francisco Patent Attorney David Pressman is a graduate of Penn State University (BSEE) and George Washington University Law School (JD) where he was on the Law Review. He has over 40 years of experience in the patent profession -- as a patent examiner for the U.S. Patent Office, a patent attorney in corporate and private practice, a university instructor, a columnist, and as author of the Patent and Trademark entries to the World Book Encyclopedia. His books have charted the path for over 300,000 inventors. Dave is also co-author of How to Make Patent Drawings (with Jack Lo), Patent Pending In 24 Hours (with Rich Stim), and Patents For Beginners (with Rich Stim). San Francisco Bay Area

Thomas J. Tuytschaevers is a patent attorney with decades of experience in law firms and as in-house patent counsel. For more than ten years, he has also taught intellectual property law and business to graduate business students at Northeastern University in Boston.

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