



# Case in Point: Complete Case Interview Preparation, Fourth Edition

*By Marc P. Cosentino*

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Cosentino demystifies the consulting case interview. He takes you inside a typical interview by exploring the various types of case questions and he shares with you a system that will help you answer today's most sophisticated case questions.

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"Case in Point saved the day. The 'Ivy Case System' is incredibly helpful and the case examples to be realistic." --Suzanne Ranere, HBS '03

#### **About the Author**

Cosentino is the president of CaseQuestions.com. Marc has fifteen years of experience with case questions. He has written well over a hundred cases, while coaching, preparing and training more than eight thousand Harvard students and alumni. He has written three books involving cases and consulting.

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