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'Public Speaking Matters' teaches today's diverse student population that adapting to the situation is crucial to speaking success across all segments of their lives. Students learn the essential skills of speech crafting, speech delivery, and media proficiency required to help them become successful and confident public speakers.

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Editorial Review

About the Author

Kory Floyd is associate professor and director of graduate MA studies in the Hugh Downs School of Human Communication at Arizona State University. He holds a Ph.D. in Communication from the University of Arizona (1998), an M.A. in Speech Communication from the University of Washington (1994), and a B.A. in English Literature from Western Washington University (1991). He has authored or co-authored four other books and more than 60 journal articles and book chapters on topics related to affectionate communication, nonverbal behavior, and family relationships. In addition, he is currently editor of Journal of Family Communication and has been an associate editor of Journal of Social and Personal Relationships. He has earned a number of awards for his research, including the New Scholar of the Year award from the International Network on Personal Relationships.

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