The eBook Design and Development Guide

By Paul Salvette

The eBook Design and Development Guide By Paul Salvette

While eBook sales continue to increase around the world, the actual layout and presentation of eBooks is in a sorry state. Mangled formatting, defective images, and non-reflowable content are just a few symptoms of the problem. Many publishing houses and independent authors believe that converting an eBook directly from Word, InDesign, or another publishing program will produce a "good enough" eBook. However, poor sales and poor reviews from readers suggests otherwise.

The eBook Design and Development Guide is a technical reference for serious publishers and authors who want to produce professional eBooks with a focus on quality. This guide provides all the technical knowledge of HTML, CSS, EPUB, XML, and KindleGen that is necessary to create your eBook from a source manuscript into an eBook ready for sale at all the major eBook vendors, including the Amazon Kindle Store, Barnes & Noble Nook, Kobo, and the iBookstore.

No prior experience is required and the process of eBook production requires no expensive third-party software. This guide will teach you how to master the following tasks:

• Converting your manuscript into HTML
• Adding hyperlinks, bullets, and tables to your eBook
• Embedding correctly-sized images in your eBook
• Creating a clickable Table of Contents for your eBook
• Adding basic presentation and styling to your eBook with CSS such as font sizing, margins, and indentation
• Embedding fonts in your eBook
• Adding advanced styling to your eBook such as gradients, drop caps, and backgrounds
• Creating a professional EPUB eBook that validates with EpubCheck
• Creating a professional MOBI/KF8 eBook with KindleGen
• Adding metadata into your eBook
• Working with regular expressions for quickly converting an eBook

Additionally, the guide provides a step-by-step walkthrough for a sample conversion of an eBook, as well as some helpful tips on the publishing and

marketing process. All HTML, CSS, and EPUB templates are available for immediate use in this guide so you can start making your eBook for Kindle, Barnes & Noble, iBookstore, and all the other major platforms.

This book is a follow-up to the author's How to Format Your eBook for Kindle, NOOK, Smashwords, and Everything Else with much more details on HTML, CSS, and the EPUB standard. It also explains how to properly design an eBook for the new Kindle Format 8 (KF8) devices such as the Kindle Fire, Kindle Touch, and Paperwhite.

Buy this 65,000-word guide that contains 150 images and 200 code snippets, and you will be able to create professional eBooks that really stand out from the crowd.

Download The eBook Design and Development Guide ...pdf

Read Online The eBook Design and Development Guide ...pdf

The eBook Design and Development Guide

By Paul Salvette

The eBook Design and Development Guide By Paul Salvette

While eBook sales continue to increase around the world, the actual layout and presentation of eBooks is in a sorry state. Mangled formatting, defective images, and non-reflowable content are just a few symptoms of the problem. Many publishing houses and independent authors believe that converting an eBook directly from Word, InDesign, or another publishing program will produce a "good enough" eBook. However, poor sales and poor reviews from readers suggests otherwise.

The eBook Design and Development Guide is a technical reference for serious publishers and authors who want to produce professional eBooks with a focus on quality. This guide provides all the technical knowledge of HTML, CSS, EPUB, XML, and KindleGen that is necessary to create your eBook from a source manuscript into an eBook ready for sale at all the major eBook vendors, including the Amazon Kindle Store, Barnes & Noble Nook, Kobo, and the iBookstore.

No prior experience is required and the process of eBook production requires no expensive third-party software. This guide will teach you how to master the following tasks:

• Converting your manuscript into HTML
• Adding hyperlinks, bullets, and tables to your eBook
• Embedding correctly-sized images in your eBook
• Creating a clickable Table of Contents for your eBook
• Adding basic presentation and styling to your eBook with CSS such as font sizing, margins, and indentation
• Embedding fonts in your eBook
• Adding advanced styling to your eBook such as gradients, drop caps, and backgrounds
• Creating a professional EPUB eBook that validates with EpubCheck
• Creating a professional MOBI/KF8 eBook with KindleGen
• Adding metadata into your eBook
• Working with regular expressions for quickly converting an eBook

Additionally, the guide provides a step-by-step walkthrough for a sample conversion of an eBook, as well as some helpful tips on the publishing and marketing process. All HTML, CSS, and EPUB templates are available for immediate use in this guide so you can start making your eBook for Kindle, Barnes & Noble, iBookstore, and all the other major platforms.

This book is a follow-up to the author's How to Format Your eBook for Kindle, NOOK, Smashwords, and Everything Else with much more details on HTML, CSS, and the EPUB standard. It also explains how to properly design an eBook for the new Kindle Format 8 (KF8) devices such as the Kindle Fire, Kindle Touch, and Paperwhite.

Buy this 65,000-word guide that contains 150 images and 200 code snippets, and you will be able to create professional eBooks that really stand out from the crowd.

The eBook Design and Development Guide By Paul Salvette Bibliography

- Sales Rank: #257742 in eBooks
- Published on: 2012-09-23
- Released on: 2012-09-23
- Format: Kindle eBook

Editorial Review

Users Review

From reader reviews:

Roger Thomas:

The ability that you get from The eBook Design and Development Guide is the more deep you rooting the information that hide inside words the more you get enthusiastic about reading it. It doesn't mean that this book is hard to comprehend but The eBook Design and Development Guide giving you enjoyment feeling of reading. The article author conveys their point in selected way that can be understood simply by anyone who read that because the author of this e-book is well-known enough. This book also makes your own vocabulary increase well. It is therefore easy to understand then can go to you, both in printed or e-book style are available. We recommend you for having this The eBook Design and Development Guide instantly.

Shawn Young:

The guide untitled The eBook Design and Development Guide is the book that recommended to you to read. You can see the quality of the reserve content that will be shown to you. The language that article author use to explained their ideas are easily to understand. The article author was did a lot of investigation when write the book, therefore the information that they share for you is absolutely accurate. You also can get the e-book of The eBook Design and Development Guide from the publisher to make you more enjoy free time.

Rebecca McGrew:

Beside this particular The eBook Design and Development Guide in your phone, it can give you a way to get more close to the new knowledge or data. The information and the knowledge you might got here is fresh from your oven so don't possibly be worry if you feel like an previous people live in narrow town. It is good thing to have The eBook Design and Development Guide because this book offers to you personally readable information. Do you at times have book but you would not get what it's all about. Oh come on, that will not happen if you have this within your hand. The Enjoyable agreement here cannot be questionable, such as treasuring beautiful island. So do you still want to miss the item? Find this book as well as read it from currently!

Terrance Pitt:

What is your hobby? Have you heard which question when you got scholars? We believe that that question was given by teacher with their students. Many kinds of hobby, All people has different hobby. And also you know that little person like reading or as looking at become their hobby. You must know that reading is very important in addition to book as to be the matter. Book is important thing to incorporate you knowledge, except your personal teacher or lecturer. You will find good news or update concerning something by book.

Numerous books that can you go onto be your object. One of them is this The eBook Design and Development Guide.

Download and Read Online The eBook Design and Development Guide By Paul Salvette #ZEB4U28T06J

Read The eBook Design and Development Guide By Paul Salvette for online ebook

The eBook Design and Development Guide By Paul Salvette Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The eBook Design and Development Guide By Paul Salvette books to read online.

Online The eBook Design and Development Guide By Paul Salvette ebook PDF download

The eBook Design and Development Guide By Paul Salvette Doc

The eBook Design and Development Guide By Paul Salvette Mobipocket

The eBook Design and Development Guide By Paul Salvette EPub

ZEB4U28T06J: The eBook Design and Development Guide By Paul Salvette