



A Dictionary of Travel and Tourism Terminology (Cabi)

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Editorial Review

Review

"Creating a dictionary for an industry as varied as travel and tourism is an ambitious and challenging undertaking. ... Describing this as a 'Dictionary,' though, is somewhat of a misnomer because ... some of the coverage is encyclopedic. In the Preface and Introduction, author Allan Beaver writes that the Dictionary aims to provide tourism specific definitions, as well as information on accessing tourism databases, in support of 'the learning process' for travel and tourism in the United Kingdom. ... The Dictionary certainly seems to cover all of this and more. It is comprehensive in both the breadth and depth of coverage. ... Beaver has created an admirable reference for the travel and tourism industry, one that from this reviewer's perspective could be a foundation for additional references, i.e. a dictionary of basic terminology, an encyclopedia of tourism organizations, volumes on segment-specific service areas, etc."--Scott Wayne, Managing Partner, SW Associates, Washington, DC

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