



The Practice of Social Research. Earl Babbie

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Editorial Review

Review

PART I: AN INTRODUCTION TO INQUIRY. 1. Science and Social Research. 2. Social Inquiry: Ethics and Politics. 3. Inquiry, Theory, and Paradigms. PART II: THE STRUCTURING OF INQUIRY: QUANTITATIVE AND QUALITATIVE. 4. Purpose and Design of Research Projects 5. Sampling Logic. 6. From Concept to Measurement. 7. Typologies, Indexes, and Scales. PART III: MODES OF OPERATION: QUANTITATIVE AND QUALITATIVE. 8. Surveys. 9. Experiments and Experimentation. 10. Unobtrusive Measures. 11. Paradigms, Methods, and Ethics of Qualitative Field Research. 12. Evaluation Research: Types, Methods, and Issues. PART IV: ANALYSIS OF DATA: QUANTITATIVE AND QUALITATIVE. 13. Analyzing Qualitative Data. 14. Analyzing Quantitative Data. 15. Origins and Paradigm of the Elaboration Model. 16. Methods of Statistical Analysis. 17. Consuming and Creating Social Research.

About the Author

Earl R. Babbie graduated from Harvard University before enlisting in the U.S. Marine Corps. He received his Ph.D. from the University of California, Berkeley, and began teaching shortly thereafter. Credited with defining research methods for the social sciences, Dr. Babbie has written several texts, including the bestselling *THE PRACTICE OF SOCIAL RESEARCH* and *THE BASICS OF SOCIAL RESEARCH*.

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