



# Innovative Lean Development: How to Create, Implement and Maintain a Learning Culture Using Fast Learning Cycles

By Timothy Schipper, Mark Swets

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**Innovative Lean Development: How to Create, Implement and Maintain a Learning Culture Using Fast Learning Cycles** By Timothy Schipper, Mark Swets

Innovation is the engine that drives much of what is called success in business and industry. Incorporating the fundamental principles of lean manufacturing and the rules and behaviors of structured innovation into the development process, innovative lean development unleashes the creativity of everyone involved in developing new products, services, or processes; speeds the process; and leads to higher quality.

Written by two experts who have successfully made the road by walking it for more than 20 years, **Innovative Lean Development: How to Create, Implement and Maintain a Learning Culture Using Fast Learning Cycles** focuses on six key areas necessary for dramatic development. It shows you how to —

1. Identify and fill user gaps
2. Use multiple learning cycles
3. Stabilize the development process

4. Capture knowledge

5. Use rapid prototyping

6. Apply lean management principles, including learning cycles and visual boards

Applying these principles, the authors have helped development teams cut development time in half and increase speed to market, while delivering award-winning, quality solutions. In this manual, they share those examples while providing a road map that all companies can follow to reach a lean development culture, one where creative thinking and practice converge in ways that lead to innovation, improvement, and success.

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### Editorial Review

#### Review

*While innovation will always be messy business, the authors have eliminated much of the messiness. They have brought systematic thinking to something that does not lend itself to being systematic. ... It shows how anyone can practice the principles of lean innovation.*

— Bart Huthwaite, Sr., Huthwaite Innovation Institute

*This is truly a practitioner's book. ... If you follow the standards, you'll be putting lean development in place, and more important, you'll be ensuring the behaviors and practices that sustain it. ... there is little mystery involved; these are things you can teach, expect, observe, and audit.*

— David Mann, David Mann Lean Consulting

#### About the Author

Internal Lean Consultant, Steelcase, Inc.

### Users Review

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##### Doris Moreno:

In this 21st century, people become competitive in every way. By being competitive right now, people have do something to make all of them survives, being in the middle of often the crowded place and notice by surrounding. One thing that often many people have underestimated this for a while is reading. Yep, by reading a publication your ability to survive improve then having chance to stand up than other is high. In your case who want to start reading a book, we give you this kind of Innovative Lean Development: How to Create, Implement and Maintain a Learning Culture Using Fast Learning Cycles book as nice and daily reading guide. Why, because this book is greater than just a book.

##### Timothy McCormack:

This Innovative Lean Development: How to Create, Implement and Maintain a Learning Culture Using Fast Learning Cycles is great book for you because the content that is full of information for you who else always deal with world and possess to make decision every minute. That book reveal it facts accurately using great coordinate word or we can declare no rambling sentences within it. So if you are read the item hurriedly you can have whole details in it. Doesn't mean it only offers you straight forward sentences but challenging core information with attractive delivering sentences. Having Innovative Lean Development: How to Create, Implement and Maintain a Learning Culture Using Fast Learning Cycles in your hand like keeping the world in your arm, facts in it is not ridiculous a single. We can say that no reserve that offer you world in ten or fifteen small right but this reserve already do that. So , this is certainly good reading book. Hey there Mr. and Mrs. stressful do you still doubt in which?

**Eric Frances:**

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**Cheryl Reese:**

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