



Trading the Measured Move: A Path to Trading Success in a World of Algos and High Frequency Trading

By David Halsey

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Trading the Measured Move: A Path to Trading Success in a World of Algos and High Frequency Trading By David Halsey

A timely guide to profiting in markets dominated by high frequency trading and other computer driven strategies

Strategies employing complex computer algorithms, and often utilizing high frequency trading tactics, have placed individual traders at a significant disadvantage in today's financial markets. It's been estimated that high-frequency traders—one form of computerized trading—accounts for more than half of each day's total equity market trades. In this environment, individual traders need to learn new techniques that can help them navigate modern markets and avoid being whipsawed by larger, institutional players.

Trading the Measured Move offers a blueprint for profiting from the price waves created by computer-driven algorithmic and high-frequency trading strategies. The core of author David Halsey's approach is a novel application of Fibonacci retracements, which he uses to set price targets and low-risk entry points. When properly applied, it allows traders to gauge market sentiment, recognize institutional participation at specific support and resistance levels, and differentiate between short-term and long-term trades at various price points in the market.

- Provides guidance for individual traders who fear they can't compete in today's high-frequency dominated markets
- Outlines specific trade set ups, including opening gap strategies, breakouts and failed breakout strategies, range trading strategies, and pivot trading strategies
- Reveals how to escape institutional strategies designed to profit from slower-moving market participants

Engaging and informative, *Trading the Measured Move* will provide you with a new perspective, and new strategies, to successfully navigate today's computer driven financial markets

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Editorial Review

From the Inside Flap

If you are an individual retail trader, you are competing with traders who have access to massive amounts of capital allocated by algorithms designed by brilliant mathematical minds and running on the ultrafast computers of the world's largest financial institutions. These traders have changed the rules for the foreseeable future and have placed you at an unprecedented disadvantage. *Trading the Measured Move* offers individual retail traders a big-picture understanding of today's market, plus the necessary details of how to trade fearlessly and profit in such a competitive marketplace.

With *Trading the Measured Move*, investing expert David Halsey—founder of the popular website EminiAddict.com—outlines a new and unique approach to investing success that draws on Fibonacci retracements (Fibs) within a series of measured moves across multiple time frames. Based on years of research and Halsey's own experience, *Trading the Measured Move* identifies a set of trading rules commonly used by quants and unveils the personalities of a wide range of trading instruments—each created by the movement of substantial amounts of institutional capital every trading day. The book offers a step-by-step blueprint for creating a trading plan built upon a dynamic framework of fundamental principles flexible enough to support an individual's trading personality. Once mastered, Halsey's powerful method can help any trader successfully navigate this new and previously uncharted trading environment.

In addition to the technical explanations of his winning process, David Halsey includes compelling sidebars where he talks about personal experiences that led to specific discoveries and the "aha!" moments in the development of this proven methodology. Written to be an accessible resource, this clear and precise guide can be used by both novice and seasoned traders.

Trading the Measured Move offers traders at all levels a new method for riding the coattails of massive amounts of institutional money and will put them in a better position to make substantial profits along the way.

From the Back Cover

Today's high-profile traders, who work for large financial institutions, have access to almost unlimited amounts of capital allocated by algorithms that are designed by skilled mathematicians to run on super computers. In *Trading the Measured Move*, David Halsey—founder of the website EminiAddict.com—offers individual retail traders a method for meeting the challenge of competing with these high-flying traders and shows what it takes to profit in this highly competitive marketplace.

Now traders at all levels of expertise can learn how tap into Halsey's unique approach to investment success by drawing on Fibonacci retracements (Fibs) within a series of measured moves across multiple time frames. Drawing on Halsey's personal experience as well as years of research, this important resource outlines a set of trading rules used by sophisticated traders who commonly rely on algorithmic trading strategies based on quantitative analysis.

Filled with illustrative examples, solid data, and a fresh approach to investing, *Trading the Measured Move* will put you in a better position to achieve financial success.

About the Author

DAVID HALSEY is founder of the website EminiAddict.com, which provides trader education and market commentary. His focus is day trading and swing trading stock index futures utilizing techniques designed to stay on the right side of institutional order flow and identify short-term setups. Halsey provides a daily market analysis, predictions, and an interactive forum for his subscribers. His videos are utilized by several brokerage firms and disseminated to their clients.

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Errol Sawyer:

Do you have favorite book? For those who have, what is your favorite's book? Guide is very important thing for us to find out everything in the world. Each reserve has different aim or perhaps goal; it means that guide has different type. Some people truly feel enjoy to spend their the perfect time to read a book. These are reading whatever they acquire because their hobby is definitely reading a book. Consider the person who don't like reading through a book? Sometime, person feel need book whenever they found difficult problem or maybe exercise. Well, probably you should have this Trading the Measured Move: A Path to Trading Success in a World of Algos and High Frequency Trading.

Ruth McGrath:

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Joan Naylor:

This Trading the Measured Move: A Path to Trading Success in a World of Algos and High Frequency Trading is fresh way for you who has attention to look for some information given it relief your hunger of knowledge. Getting deeper you into it getting knowledge more you know otherwise you who still having small amount of digest in reading this Trading the Measured Move: A Path to Trading Success in a World of Algos and High Frequency Trading can be the light food for you because the information inside this particular book is easy to get by means of anyone. These books acquire itself in the form which is reachable by anyone, sure I mean in the e-book contact form. People who think that in guide form make them feel drowsy even dizzy this publication is the answer. So there is absolutely no in reading a reserve especially this one. You can find actually looking for. It should be here for you. So , don't miss it! Just read this e-book style for your better life and also knowledge.

Marivel Tye:

On this era which is the greater person or who has ability in doing something more are more precious than other. Do you want to become one among it? It is just simple solution to have that. What you are related is just spending your time almost no but quite enough to have a look at some books. On the list of books in the top record in your reading list is Trading the Measured Move: A Path to Trading Success in a World of Algos and High Frequency Trading. This book which is qualified as The Hungry Slopes can get you closer in turning out to be precious person. By looking upward and review this e-book you can get many advantages.

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