



Theme Park Design & The Art of Themed Entertainment

By David Younger

Download now

Read Online 

Theme Park Design & The Art of Themed Entertainment By David Younger

Want to design a theme park?

Over the past century, theme parks have created worlds where pirates still loot Caribbean towns, where daring adventurers explore booby-trapped temples, and where superheroes swing from New York skyscrapers - and allowed us to step into them too. **This is a book about how to design those fantastic places, and the ingenuity that goes into their creation.**

This is a handbook for the practicing designer, a textbook for the aspiring student, and a behind the scenes guidebook for the theme park fan, building on hundreds of interviews with accomplished designers from Walt Disney Imagineering, Universal Creative, Merlin Entertainments, and more. *Theme Park Design & The Art of Themed Entertainment* explores everything from the stories, themes, and characters that theme parks bring to life, to the business models, processes, and techniques that allow them to do it.

From rocket ships to roller coasters, fairy tales to fireworks, and dinosaurs to dark rides, never before has a book dived so deep into the art form of themed entertainment.

 [Download Theme Park Design & The Art of Themed Entertainment...pdf](#)

 [Read Online Theme Park Design & The Art of Themed Entertainment...pdf](#)

Theme Park Design & The Art of Themed Entertainment

By David Younger

Theme Park Design & The Art of Themed Entertainment By David Younger

Want to design a theme park?

Over the past century, theme parks have created worlds where pirates still loot Caribbean towns, where daring adventurers explore booby-trapped temples, and where superheroes swing from New York skyscrapers - and allowed us to step into them too. **This is a book about how to design those fantastic places, and the ingenuity that goes into their creation.**

This is a handbook for the practicing designer, a textbook for the aspiring student, and a behind the scenes guidebook for the theme park fan, building on hundreds of interviews with accomplished designers from Walt Disney Imagineering, Universal Creative, Merlin Entertainments, and more. *Theme Park Design & The Art of Themed Entertainment* explores everything from the stories, themes, and characters that theme parks bring to life, to the business models, processes, and techniques that allow them to do it.

From rocket ships to roller coasters, fairy tales to fireworks, and dinosaurs to dark rides, never before has a book dived so deep into the art form of themed entertainment.

Theme Park Design & The Art of Themed Entertainment By David Younger Bibliography

- Sales Rank: #176297 in Books
- Published on: 2016-03-28
- Original language: English
- Dimensions: 11.02" h x 1.16" w x 8.50" l, 2.88 pounds
- Binding: Paperback
- 572 pages



[Download Theme Park Design & The Art of Themed Entertainment ...pdf](#)



[Read Online Theme Park Design & The Art of Themed Entertainment ...pdf](#)

Download and Read Free Online Theme Park Design & The Art of Themed Entertainment By David Younger

Editorial Review

Review

"This is the most thorough book on theme park design I have ever seen. One that quotes real designers with priceless knowledge." - Peter Alexander, Lead Designer of Universal Studios Florida

"I can't imagine a person contemplating a role in themed entertainment not coming out of this immersive experience inside David Younger's mind without the equivalent of a Master's Degree in the psychology of the themed experience." - Tony Baxter, Lead Designer of Disneyland Paris

"An invaluable reference for both the practicing designer and for anyone who wants to learn this art form." - Anthony Esparza, Chief Creative Officer of SeaWorld Parks & Entertainment

"A comprehensive textbook that codifies theme park design in a way that no single book has achieved before it." - Craig Hanna, Chief Creative Officer at The Thinkwell Group

"David Younger has distilled the theme park design and production process from a vast cloud of pixie dust into a thoroughly-researched and incredibly detailed account of how dreams are made. It's the perfect balance of pull-back-the-curtain magic and intelligent discussion of theme parks from concept to completion." - Garner Holt, Chief Executive Officer at Garner Holt Productions

"David Younger has created one of the finest studies of the themed entertainment industry ever attempted. It is a comprehensive and thoughtful analysis of every aspect of this most complex design discipline from the micro to the macro levels without once becoming heavy handed." - Steve Kirk, Lead Designer of Tokyo DisneySea

"Probably the most comprehensive summation of themed design committed to print. David Younger has really pulled it all together, in one very readable package." - Joe Lanzisero, Lead Designer of the Disney Dream Cruise Ship (2010)

"Theme Park Design is an amazing compendium of theme park and themed entertainment knowledge. This book covers the who, what, where, and why of creating themed entertainment projects and includes personal insights from the top thought leaders and designers who have shaped the theme park industry over the last sixty years. This is a must read for anyone interested in this highly creative and technical industry." - Monte Lunde, Founder of the Themed Entertainment Association

"The art of theme park design involves more alchemy than it does art or science, and much of the secret sauce resides behind the obvious surface. Perhaps that's why so little has been written about the subject, let alone anything of practical value. David Younger's book is the first to break down many of these illusive and temporal theories into distinct, understandable, and enlightening

observations." - Tom Morris, Lead Designer of Hong Kong Disneyland

"Expertise is real, and, at least in part, quantifiable, as David Younger's magnum opus demonstrates. By amassing the communal knowledge of this disparate and diverse group into a single opus, David Younger has provided us all with a landmark in our intellectual space." - Joe Rohde, Lead Designer of Disney's Animal Kingdom

"In this insightful book, David Younger burrows into the theme park industry in an intelligent and thorough way, analyzing it from the perspective many of us take for granted and never bother to articulate. This book will become the definitive work to guide theme park designers." - John Wardley, Lead Designer of Alton Towers

Users Review

From reader reviews:

Rod Doughty:

Book is usually written, printed, or illustrated for everything. You can know everything you want by a guide. Book has a different type. To be sure that book is important matter to bring us around the world. Adjacent to that you can your reading ability was fluently. A e-book Theme Park Design & The Art of Themed Entertainment will make you to possibly be smarter. You can feel considerably more confidence if you can know about everything. But some of you think that will open or reading the book make you bored. It is not make you fun. Why they are often thought like that? Have you searching for best book or acceptable book with you?

Deborah Young:

Nowadays reading books be than want or need but also become a life style. This reading practice give you lot of advantages. Advantages you got of course the knowledge your information inside the book this improve your knowledge and information. The info you get based on what kind of publication you read, if you want send more knowledge just go with education and learning books but if you want really feel happy read one with theme for entertaining for instance comic or novel. The actual Theme Park Design & The Art of Themed Entertainment is kind of publication which is giving the reader unforeseen experience.

Shawn Stoltzfus:

Don't be worry if you are afraid that this book will filled the space in your house, you could have it in e-book approach, more simple and reachable. That Theme Park Design & The Art of Themed Entertainment can give you a lot of pals because by you looking at this one book you have matter that they don't and make you actually more like an interesting person. This book can be one of one step for you to get success. This guide offer you information that possibly your friend doesn't learn, by knowing more than other make you to be great individuals. So , why hesitate? Let us have Theme Park Design & The Art of Themed Entertainment.

Kimberly Martin:

As we know that book is important thing to add our information for everything. By a e-book we can know everything we really wish for. A book is a set of written, printed, illustrated or even blank sheet. Every year has been exactly added. This publication Theme Park Design & The Art of Themed Entertainment was filled about science. Spend your spare time to add your knowledge about your research competence. Some people has several feel when they reading a new book. If you know how big benefit of a book, you can sense enjoy to read a publication. In the modern era like right now, many ways to get book that you simply wanted.

Download and Read Online Theme Park Design & The Art of Themed Entertainment By David Younger #JCI2SXWDLRP

Read Theme Park Design & The Art of Themed Entertainment By David Younger for online ebook

Theme Park Design & The Art of Themed Entertainment By David Younger Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Theme Park Design & The Art of Themed Entertainment By David Younger books to read online.

Online Theme Park Design & The Art of Themed Entertainment By David Younger ebook PDF download

Theme Park Design & The Art of Themed Entertainment By David Younger Doc

Theme Park Design & The Art of Themed Entertainment By David Younger MobiPocket

Theme Park Design & The Art of Themed Entertainment By David Younger EPub

JCI2SXWDLRP: Theme Park Design & The Art of Themed Entertainment By David Younger