



The Structure of American Industry, Twelfth Edition

By James Brock

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The Structure of American Industry, Twelfth Edition By James Brock

Americans continually cross paths with major industries that comprise the U.S. economy. These industries face and raise challenging issues that in turn generate important economic questions: How are individual industries organized and structured? What share of their market do they represent? What are the major public policy issues they affect? What are the economic consequences of addressing them?

A single text examining every industry would provide a disjointed, haphazard analysis. The case-study approach taken in *The Structure of American Industry* avoids such shortcomings. The expert author of each case study fourteen in all presents a comprehensive and coherent analysis of a specific industry. The holistic, in-depth treatment sparks lively interest, does not succumb to theoretical abstractions, and offers practical answers to economic questions.

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