



# School-Community Relations

By Douglas J. Fiore

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## School-Community Relations By Douglas J. Fiore

Accessible and practical, *School-Community Relations, Fourth Edition* provides aspiring educational leaders with the skills to establish strong systems for communicating with their various school constituencies and to improve public relations at all levels. This textbook uses real-life examples to illustrate the ways in which administrators and school leaders can effectively engage and enlist partnerships with teachers, staff, students, parents, and community members. Case studies at the end of each chapter apply the strategies to realistic scenarios, and *Questions for Analysis* help readers engage critically with the material.

Features of this newly revised edition include:

- *Try This At Your School* sections that offer insights into the ways in which actual educational leaders have fostered positive school-community relations.
- Updated information about public opinion, how parents view their local schools, and the current education climate.
- New strategies for utilizing social media to improve school-community relations and foster a positive school image.

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### **Review**

"As a professor who has taught community relations for 15 years, I can shout: WHAT A GREAT TEXTBOOK! This is the best community relations textbook there is. When I thought it couldn't get any better, here comes the fourth edition, which leaps into current issues and challenges. I particularly enjoyed the insights on social and electronic media. This book perfectly balances theory and practice and gives students real-life scenarios to demonstrate how to apply theory to practice."

--Sandi Estep, Professor of Educational Administration, Governors State University, USA

I have used all three editions of this text and will choose the fourth as well. This text continues to meet the needs of school-community relations courses."

?Kay A. Keiser, Chair and Associate Professor of Educational Leadership, University of Nebraska at Omaha, USA

### **About the Author**

**Douglas J. Fiore** is Provost and VP for Academic Affairs at Park University, USA.

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