



The Manager's Guide to Statistics

By Erol Pekoz

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Finally, an introduction to statistics for aspiring managers, leaders and decision makers who do not need to know all the details of statistical theory and just want real applications and commonsense explanations using words and diagrams -- without a jumble of Greek letters and mathematical formulas. The focus is on conceptual understanding, simplicity, and counterintuitive phenomena that can occur. This textbook is for an undergraduate or MBA introductory statistics course and covers summary statistics, probability, hypothesis testing, correlation, multiple regression, and includes Excel software for histograms, correlations and stepwise regression. The author Erol Peköz teaches on the faculty of the Boston University Questrom School of Business and is the author of numerous technical articles and the book A Second Course in Probability. Data sets and a free statistical software download are available at smgpublish.bu.edu/pekoz

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The Manager's Guide to Statistics By Erol Pekoz Bibliography

- Rank: #843607 in Books
- Published on: 2016-04-01
- Original language: English
- Dimensions: 9.25" h x .94" w x 7.52" l, 1.76 pounds
- Binding: Paperback
- 468 pages

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