



Social Psychology: Revisiting the Classic Studies

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Social Psychology: Revisiting the Classic Studies is brought together by some of the world's leading voices in this rich and historically significant sub-field of psychology. Since the end of the second world war, numerous studies have entered the canon of what we now understand to be 'classical', from Milgram's 'shocking' obedience study, to Latané and Darley's bystander intervention studies to Zimbardo's now famous, controversial Stanford Prison experiment. This title provides a telescopic lens back to the past when investigations first began, then to the present day when new light is shining on these key pieces of research, to present a contemporary assessment of all aspects of social behavior.

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Editorial Review

Review

A delightful read for anyone interested in social psychology

Professor Kathleen D. Vohs

University of Minnesota

I can think of no better way of discovering what social psychology is all about

Professor Tony Manstead

Cardiff University

Fascinating insights for anyone who is curious about the human condition - scholars and interested lay people alike

Mariette di Christina

Editor, Scientific American

They say that you should avoid revisiting a favourite holiday destination because it is almost inevitable that the magic that attended the first visit will not be re-captured. This book is a powerful demonstration that the same cannot be said of one's favourite articles in social psychology. One of the problems with classic studies is that they are described and re-described in textbooks to such an extent that what many people -- even those in the field -- believe about a study is a distorted version of what was done or what was found. A clear benefit of revisiting the classics, under the guidance of experts, is that one gains a clearer view of the methods and findings of the original studies.

But there is so much more to be discovered through reading this volume. Like the very best guidebooks, the authors set the classic studies in context, helping the reader to understand why each study was conducted and how it was received by its contemporary audience. Just as important, they discuss the legacy of each study, showing how it opened up lines of theorising and empirical research that have helped to create the vibrant and socially relevant discipline that we know today. The net result is a volume that will inform and entertain a broad readership. This book should be prescribed reading for any social psychologist, from the most to the least experienced. For those outside social psychology, I can think of no better way of discovering what the discipline is all about

Professor Antony Manstead

University of Cardiff

About the Author

S. Alexander Haslam is a professor in the School of Psychology at the University of Queensland, Australia.

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