



Management Fundamentals: Concepts, Applications, Skill Development

By Robert N. Lussier

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Editorial Review

Review

Part I: THE GLOBAL MANAGEMENT ENVIRONMENT. 1. Management and Entrepreneurship. Appendix A: A Brief History of Management. 2. The Global Environment: Culture, Ethics, Social Responsibility, and Sustainability. Part II. PLANNING. 3. Creative Problem Solving and Decision Making. 4. Strategic and Operational Planning. Appendix B: Time Management. Part III. ORGANIZING. 5. Organizing and Delegating Work. 6. Managing Change: Innovation and Diversity. 7. Human Resources Management. Appendix C: Career Management and Networking. Part IV: LEADING. 8. Organizational Behavior: Power, Politics, Conflict, and Stress. 9. Leading with Influence. 10. Communicating and Information Technology. Appendix D: Written Communication. 11. Motivating for High Performance. 12. Team Leadership. Part V: CONTROLLING. 13. Control Systems: Financial and Human. 14. Operations, Quality, and Productivity. Endnotes. Index.

About the Author

Robert N. Lussier is Professor of Management at Springfield College. Having taught management for more than 25 years, he has developed innovative and widely copied methods for applying concepts and developing skills that can be used personally and professionally. A prolific writer, Dr. Lussier has more than 350 publications to his credit, including other best selling textbooks (such as Management Fundamentals: Concepts, Applications, Skill Development, also by South-Western/Cengage) and articles published in Academy of Entrepreneurship Journal, Business Horizons, Entrepreneurship Theory and Practice, Journal of Management Education, Journal of Small Business Management, Family Business Review, and Journal of Small Business Strategy and many others. He served as founding director of Israel Programs and taught courses in Israel. His international experience also stretches to Namibia and South Africa. He holds a bachelor of science in business administration from Salem State College, master's degrees in education and business administration from Suffolk University, and a doctorate in management from the University of New Haven.

Users Review

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