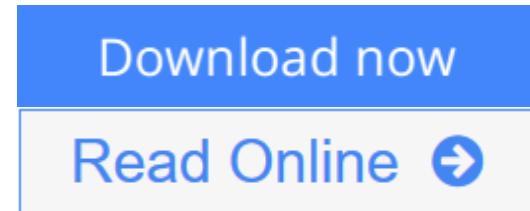


Case in Point 9: Complete Case Interview Preparation

By Marc P Cosentino



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The Wall Street Journal calls Case in Point the MBA Bible! Cosentino demystifies the consulting case interview. He takes you inside a typical interview by exploring the various types of case questions and he shares with you the acclaimed Ivy Case System which will give you the confidence to answer even the most sophisticated cases. The book includes over 40 strategy cases, ten case starts exercises and 21 ways to cut costs, plus much, much more!

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Review

When in Doubt, MBAs Turn to the MBA 'Bible.' Case in Point is the best selling business book you never heard of... --The Wall Street Journal

Cosentino is the Dean of case interviewing prep. Case in Point is lucid, down-to-earth, demystifying and surprisingly entertaining. --Hillary Harrow Senior Recruiter, McKinsey & Company

With humor and insight, Marc gets students thinking about how to use the case interview as a showcase of their talents rather than an obstacle to their employment. --Nancy Saunders Associate Director, Office of Career Services, Harvard University

About the Author

For the past two decades Marc Cosentino's work has towered over the field of case interviews. The Wall Street Journal calls his book Case in Point the MBA Bible which is one of the many reasons why Cosentino is the world's foremost authority on case interviewing. He is CEO of CaseQuestions.com and a popular and sought after speaker. Over the past 25 years he has advised and coached over 100,000 students and alumni. Case in Point, is not only the number one selling case book world-wide, but is also the number two selling interview book world-wide and the top book in the field of consulting as well. CIP is purchased in bulk by many of the top MBA consulting clubs including Harvard Business School, Wharton, and University of Michigan. Case in Point is now published in four languages. Cosentino has given workshops worldwide to MBA and college students and has held training sessions for career services professionals. He has consulted with and designed cases for private sector firms, government agencies and non-profits. In addition, Marc has trained corporate and academic PhD's to think like business executives. Cosentino is a graduate of Harvard's Kennedy School, Harvard's Program on Negotiation and the University of Denver. Marc Cosentino's other books include Case in Point: Graph Analysis for Consulting and Case Interviewing.

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