



# Research Methods for the Behavioral Sciences

*By Frederick J Gravetter, Lori-Ann B. Forzano*

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"A thorough and logical text with good advice and support for students creating a research project. The text format is ideal to guide students in not only gaining an understanding of research methods but applying the information as well."

"The material presented in the Gravetter and Forzano text is efficient, detailed, and presented in a sophisticated yet interesting manner. The learning checks provide ample opportunity for the students to ensure they understand the material, and expand upon the concepts in question."

### **About the Author**

Frederick J Gravetter is Professor Emeritus of Psychology at The College at Brockport, State University of New York. While teaching at Brockport, he specialized in statistics, research design, and cognitive psychology. Dr. Gravetter received his Bachelor's degree in mathematics from M.I.T. and his Ph.D. in psychology from Duke University. In addition to publishing several research articles, Dr. Gravetter is co-author of the best-selling STATISTICS FOR THE BEHAVIORAL SCIENCES, 10th Edition, ESSENTIALS OF STATISTICS FOR THE BEHAVIORAL SCIENCES, 9th Edition, and RESEARCH METHODS FOR THE BEHAVIORAL SCIENCES, 5th Edition.

Lori-Ann B. Forzano is Professor of Psychology at The College at Brockport, State University of New York, where she regularly teaches undergraduate and graduate courses in research methods, learning, the psychology of eating, and statistics. She earned a Ph.D. in experimental psychology from the State University of New York at Stony Brook, where she also received her B.S. in psychology. Dr. Forzano's research examines impulsivity and self-control in adults and children. Her research has been published in the Journal of the Experimental Analysis of Behavior, Learning and Motivation, and The Psychological Record. Dr. Forzano has also co-authored RESEARCH METHODS FOR THE BEHAVIORAL SCIENCES, 5th Edition.

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